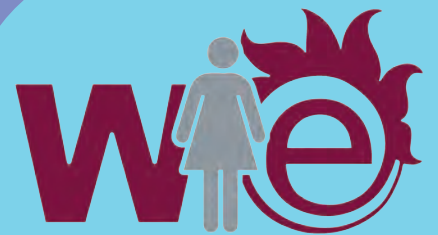


McMASTER WOMEN IN ENGINEERING SOCIETY

SPONSORSHIP PACKAGE 2020-2021



McMASTER WOMEN IN ENGINEERING SOCIETY

ABOUT US



Since we started in 2012, the McMaster Women in Engineering (WIE) Society has been dedicated to supporting students and empowering women in STEM. The McMaster WIE Society is one of the few societies at McMaster that offers a community to female-identifying STEM students. At the start of their McMaster journey, students can join our mentorship program, where they are mentored by an upper-year student with similar interests. With motivation from their mentors, these students excel and eventually become mentors themselves. Through this cycle, we continue to build an inclusive space where women empower one another.

Throughout their journey at McMaster, we support women in the Faculty of Engineering through various initiatives in addition to mentorship. We provide social events to allow students to destress and connect with others. We also hold professional development events that strengthen students' leadership, interpersonal and networking skills before entering the workforce. We pride ourselves on empowering current as well as future female engineering students. Our various outreach programs at high schools and in the community introduce young girls to the world of STEM. The women of McMaster Engineering continue to form strong connections that enable them to offer support and guidance to all around them. We offer a very tight-knit community despite being one of the largest student groups at McMaster University.

The McMaster WIE Society aims to inspire, support, mentor, and empower women in STEM. We have 4 main pillars by which we hope to do this:



Outreach



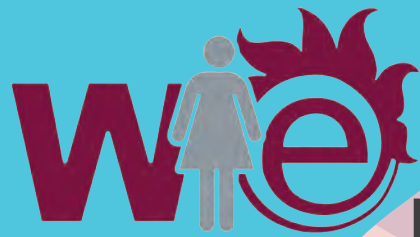
Social Events



**Professional
Development**



Mentorship



McMASTER WOMEN IN ENGINEERING SOCIETY

EVENTS & SOCIAL MEDIA

The McMaster WIE Society holds many annual events that attract hundreds of members of our community. These include Diversity Night, Skills Workshops (including soldering, coding and CAD events), Industry Nights, Spa Nights, Resume Critiques, and Empowerment Workshops such as 'Handling Microaggression in the Workplace' & 'Breaking the Glass Ceiling'. We would appreciate your support for these events to give skills to the next generation of female engineers. With your generous support, we hope to enhance these events and create new events to further our goals of empowering current and future students. We also attend and represent our society in many conferences amongst thousands of industry professionals. Some of these include the Women in Science and Engineering (WISE) Conference hosted at the University of Toronto, Conference on Canadian Diversity in Engineering (CDE), and The Ontario Society of Professional Engineers WIE ACT Conference.



McMaster WIE Representatives at the WISE Conference held at University of Toronto



Students learning 3D Printing, Laser-cutting & Inventor at one of our professional development workshops.

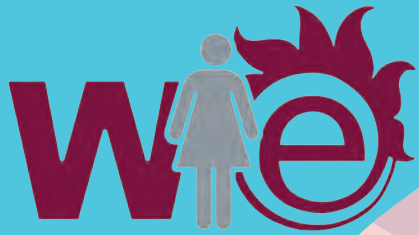


McMaster WIE Mentorship Night where mentors and mentees got the chance to meet and connect.



Students learning how to solder at the annual soldering workshop held by WIE & IEEE

Social media plays a critical role in building bridges between engineering students and professionals as well as linking engineers both past and present. Your kindness will not go unheard, with our following of thousands across our multifaceted social media accounts! Our goal is to not only encourage one female engineering students, but to create a movement of empowered female engineers. We can be found on Facebook, Instagram, Twitter and LinkedIn.



McMASTER WOMEN IN ENGINEERING SOCIETY SPONSORSHIP LEVELS

SUPPORTER
\$100/Year

CONTRIBUTOR
\$300/Year

ALLY
\$500/Year

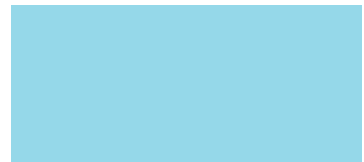
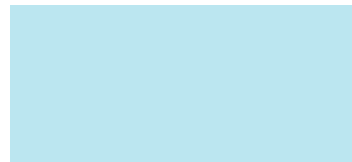
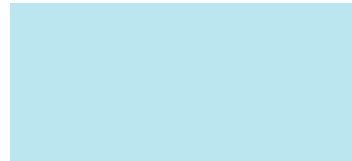
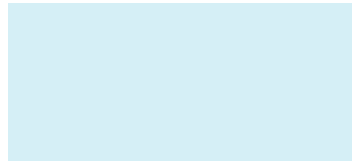
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Sponsorship page

Annual Social
Media Shoutout
Across all Platforms

Advertisement on all
of Our Society's
Presentations

Distribution of Sponsor
Brochures/Materials at
WIE Booths

Electronic Resume Book
of Our Society's
Executive Team



McMASTER WOMEN IN ENGINEERING SOCIETY

AGREEMENT



GENERAL TERMS AND CONDITIONS:

All Sponsorship Agreements are subject to The McMaster Women in Engineering Society (herein referred to as the Publisher) approval and acceptance. All Sponsorship agreements last one year and sponsorship levels are subject to change. Acceptance of the Sponsorship Agreement shall constitute an agreement to provide advertising space as described in the Agreement. The undersigned, by signing the Sponsorship Agreement, acknowledges that he/she has read and understood all of the terms contained herein, and in the current Sponsorship Level and that this Agreement is subject to all such terms which are expressly made a part of this Agreement.

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